



FOR IMMEDIATE RELEASE

Thankful for Travel: 40% of Canadians Hitting the Road or Sky This Thanksgiving, Skyscanner Finds

Toronto, ON – October 3, 2024 – Canadians are gearing up for a travel-packed Thanksgiving, with [Skyscanner's](#) latest survey revealing that over **40%** of respondents plan to travel over the long weekend this October. Whether reconnecting with loved ones or enjoying a well-deserved getaway, Canadians are eager to hit the road or take to the skies.

"This year's Thanksgiving travel trends show a clear rebound in Canadians' desire to see loved ones and explore where possible," says **Laura Lindsay**, Skyscanner Travel Expert. *"While rising costs remain a concern, many travellers are using smart tools and planning strategies to make the most of their holiday budget. The travellers who shop around for flights, hotels and car rentals will almost always get the best deal."*

The survey, with 2,000 Canadian travellers polled, offers insights into holiday travel behaviour and preferences for the upcoming Thanksgiving weekend. Of the **40%** of respondents gearing up to visit family or getaway, the majority are opting for road trips (**54%**), followed by air travel (**37%**) and train journeys (**6%**).

Key Findings from the Survey

- **Cost Concerns Loom Large:** **60%** of Canadians expressed concerns about rising travel costs. Despite these worries, travellers are finding creative ways to make their plans work—with many turning to tools like Skyscanner to compare prices and discover more affordable travel options.
- **Staying Close to Home:** **70%** of respondents plan to travel domestically, with top destinations being British Columbia, Quebec, and Ontario. For those heading abroad, the United States and the Caribbean are popular choices for holiday escapes.
- **Early Birds vs. Last-Minute Planners:** **45%** of Canadians prefer to book their holiday travel at least two months in advance to secure better rates, while **35%** book closer to their travel dates. Skyscanner's ['Whole Month'](#) search feature makes it easier to compare prices over a flexible date range, helping both early and spontaneous travellers find the best deals.
- **Group Travel:** Family reunions are a top priority, with **65%** of respondents planning to travel with family. Solo trips and couples getaways are the next most popular travel scenarios.

- **Budgeting for Travel:** 78% of Canadian travellers plan to spend up to \$1000 per person on their holiday travels. Skyscanner helps maximize these budgets by offering tools like [Price Alerts](#) and insights on cheaper, off-peak travel dates.

Snagging Last-Minute Thanksgiving Travel Deals with Skyscanner

For those who haven't booked yet, Skyscanner offers key tools to help find **last-minute deals**:

- **Explore Last-Minute Deals:** Skyscanner's [Last-Minute Deals](#) feature helps travellers quickly find, and book discounted flights that have dropped in price as departure dates approach, ideal for spontaneous travellers.
- **Search 'Everywhere':** Can't decide where to go? Skyscanner's ['Everywhere'](#) search allows users to scan all available destinations from their departure city, displaying the most affordable last-minute flight options.
- **Flexible Dates Feature:** Booking flights a day or two earlier or later can significantly reduce costs. Skyscanner's [Flexible Dates](#) tool allows travellers to compare prices across multiple dates to find the cheapest options.

Canadians Travelling for U.S. Thanksgiving

In addition to Canadian Thanksgiving, Skyscanner's survey also revealed that **10%** of Canadians are planning to travel for **U.S. Thanksgiving** in November. Cross-border travel is heating up, with Canadians keen to take advantage of the long weekend and Black Friday shopping opportunities.

Popular U.S. destinations for Canadian travellers include Los Angeles and New York. Many also plan to visit family in major U.S. cities, using Skyscanner's flight and accommodation tools to ensure smooth, cost-effective travel.

Commenting on the trend, **Lindsay added:** *"U.S. Thanksgiving is becoming a popular travel window for Canadians, particularly for those looking to combine holiday fun with shopping deals. Whether crossing the border for Black Friday or reuniting with family, Skyscanner is the go-to resource to find the best travel options during this busy time."*

For those looking to get the most out of their holiday, Skyscanner also recommends exploring **hidden gems** across Canada. Beyond the well-trodden paths of Toronto, Montreal, and Vancouver, destinations like **Prince Edward Island** and **Tofino** are gaining popularity as tranquil spots for a festive escape.

Download the Skyscanner app for [iOS](#) or [Android](#).

Visit [Skyscanner.ca](#) for more information about the leading travel app.

ABOUT SKYSCANNER

Skyscanner is a leading global travel app that helps travellers plan and book their trips with ease and confidence. Every month, Skyscanner connects millions of travellers, in 52 countries and 32 languages, to more than 1200 trusted travel partners so they can find the best flight, hotel or car hire options.

Founded in 2003, Skyscanner has offices worldwide, in Europe, Asia-Pacific and North America where traveller-first innovations are developed, powered by data and insights. Making use of the latest technology, Skyscanner simplifies the complexity of travel and provides honest and transparent solutions, searching more than 80 billion prices every day so travellers can be sure they've seen the best possible options, all in one place.

For media inquiries, please contact:

Erin Friedman

Account Manager

SUGO Communications

erin.f@sugocommunications.com

416.451.5973

Christine Zoulianitis

Director

SUGO Communications

christine@sugocommunications.com

416.876.0130