



FOR IMMEDIATE RELEASE

Skyscanner reveals Wednesday is the day flight prices are most likely to go down with the launch of new feature: DROPS

TORONTO, March 17, 2025 - [Skyscanner's](#) app will now highlight prices that drop by 20% each day (compared to the last seven days). With Skyscanner relentlessly on the hunt for DROPS across the globe, Canadian travellers can feel confident they'll never miss a deal again.

Scouring more than 80 billion prices every day, Skyscanner's new app-exclusive feature, DROPS, helps travellers find flights that have dropped in price. By logging into the app, users can access daily DROPS from nearby airports, ensuring they never miss a great deal.

To celebrate the launch of the DROPS feature, Skyscanner's data gurus have crunched the numbers to share their top DROPS insights (based on all DROPS served to Canadian travellers in January 2025):

- **Wednesday was the most popular DROPS day**
Helping Canadian travellers get past hump day, Skyscanner has highlighted the most DROPS on Wednesdays this January*.
- **Early birds catch the most DROPS**
38% of all DROPS were published before the workday even started (pre-9 am) in January**.
- **CANCUN tops the Most Dropped Destinations list**
Both short-haul city breaks and winter sun favourites take the top spots for having the most DROPS in January**. Full top ten list here:

Ranking	Destination
1	Cancun
2	Fort Lauderdale
3	Calgary
4	Vancouver
5	Orlando
6	Puerto Vallarta
7	Paris
8	Toronto



9	Las Vegas
10	Tokyo

- **TOKYO ranks No.1 for the Biggest Dropped Destination**

The average saving from DROPS in January was \$254** but Tokyo took the crown for the biggest avg saving (based on all destinations from Canada with a min of 100 DROPS in January 2025). Check out the top five here:

Ranking	Destination	Avg Saving from DROPS
1	Tokyo	\$721
2	London	\$428
3	Puerto Vallarta	\$301
4	Liberia	\$295
5	Paris	\$286

Piero Sierra, Chief Product Officer at Skyscanner commented:

“Helping cost-conscious travellers plan and book their trip with ease and confidence is at the core of what we do at Skyscanner - building features like DROPS is just the next step to help inspire travellers to explore - no matter their budget.”

Download the Skyscanner app to see the latest DROPS and for more info on the new feature check out this guide [here](#).

Note to editors:

*Data based on all DROPS published between January 1-28, 2025 from Canada

**Data based on all DROPS published between January 1-31, 2025 from Canada

About Skyscanner

Skyscanner is a leading global travel app that helps travellers plan and book their trip with ease and confidence. Every month, Skyscanner connects millions of travellers, in 52 countries and 37 languages, to more than 1200 trusted travel partners so they can find the best flight, hotel or car hire options.



Founded in 2003, Skyscanner has offices worldwide, in Europe, Asia-Pacific and North America where traveller-first innovations are developed, powered by data and insights. Making use of the latest technology, Skyscanner simplifies the complexity of travel and provides honest and transparent solutions, searching more than 80 billion prices every day so travellers can be sure they've seen the best possible options, all in one place.

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